

LAID OFF Now What?!?



Surviving Unemployment

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Surviving Unemployment, 2009 Recession Edition

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"The best, most practical resource available!"

Releasing October 2009

BY LAURA D LEWIS

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7 SITUATIONS THAT SAY "WE ARE HIRING"

By [Laura D Lewis](#)Excerpt from: [Laid Off Now What](#)

Your chances of landing a great job will be greatly improved if you pay attention to the business press, trade magazines and stock market. The following are situations that usually signal hiring. If in doubt, Google a company and check their press release section.

1) Companies announcing record sales

Record sales mean more demand and more demand generally means more people are needed.

2) Companies with changes in Senior Management or Department Management

Whenever a key management person leaves, many of his/her staff will also leave. The new person will want to bring in his or her own staff and surround him/herself with people loyal to him/herself.

3) Companies relocating to your city

Relocation always loses some key people because they do not want to leave their homes or move their families. Many companies will relocate management but not support staff. This opens opportunities.

4) Companies awarded government contracts, FDA approval or patents

With these designations in place, hiring generally begins in earnest because orders waiting for these events must now be filled in a short period of time.

5) Companies concluding a successful public offering

A successful IPO means money in the bank for expansion. Expansion means jobs.

6) Companies receiving venture capital or outside investment

This can either signal new hires or a focus on distribution and marketing. Either way, the companies can pay their bills and will likely be looking for new help.

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7) Companies going through court-ordered liquidation

You know those 'going out of business' sales where 'all stock must be liquidated'? If it's a large retailer this tells you that a liquidation company has likely taken over the stock and they are tasked with liquidating (selling) the inventory within a given period of time, (usually three to six months). Though these aren't high paying jobs, (usually \$7-12/hour) they are great fill in positions while you look for something better. Most companies going through this are retail. This means your hours are flexible. Work afternoon, evenings and weekends while keeping your mornings and specific days open of interviews with better paying companies.

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The above is an abbreviated version of this information in the book Laid Off Now What. Want more?

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